



ACBSP
CONFERENCE '23

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TOGETHER**

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COLLABORATIVE
ALLIANCES



PEREGRINE
GLOBAL SERVICES

CRITICAL THINKING ASSESSMENT

01

Designed to measure higher-order thinking by assessing various levels of Bloom's Taxonomy and six sub-criteria of critical thinking.

02

Written by faculty for faculty – All scenarios, questions, model responses, and key concepts were written by subject matter experts.

03

Intuitive scoring and reporting makes managing the assessment easy and provides you with instant access to your data.

Contact us at Info@PeregrineGlobal.com to learn more about how our assessment tools help you satisfy ACBSP requirements.



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Agenda	ACBSP.ORG/CONFERENCE
Session Descriptions	ACBSP.ORG/CONFERENCE
Speaker Bios	ACBSP.ORG/CONFERENCE



Network: Marriott_Conference
Password: ACBSP23



WELCOME TO ACBSP CONFERENCE '23

On behalf of the Board of Directors and the ACBSP home office team, we extend our warmest welcome to you for ACBSP Conference '23 in Chicago, Illinois. We sincerely appreciate your commitment and dedication to joining us for this prestigious event.

As we gather in Chicago, we acknowledge the extraordinary challenges that higher education is currently facing. The conference theme “Celebrating Collaborative Alliances: Stronger Together” embodies the fundamental principle that collaboration and partnerships are essential for achieving collective success in today’s interconnected world. By coming together and exchanging knowledge, resources, and expertise, we can overcome barriers, leverage collective strengths, and drive innovation.

We are excited to engage and learn from each other over the course of the conference as we share our experiences, successes, and challenges in business education. Our mutual commitment to improvement and innovation lies at the heart of everything we do.

The planning and preparation for this year’s conference has been extensive, and we would like to express our deepest gratitude to our dedicated members and the ACBSP home office team for their unwavering efforts. The collective dedication of volunteers, staff, and attendees like yourself will undoubtedly contribute to the success of ACBSP Conference '23.

Thank you for prioritizing your participation at ACBSP Conference '23 amid your busy schedule. We are honored to have you as a valued member of the ACBSP family, and we trust that you will have a memorable and rewarding experience in Chicago.



PAUL C. STUMB

Chair

ACBSP Board of Directors &
Conference '23 Co-Chair



MICHELLE BYRD

Chair-Elect

ACBSP Board of Directors &
Conference '23 Co-Chair

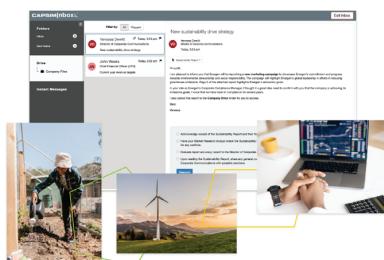


Integrate Sustainability

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DEVELOPMENT
GOALS

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Link sustainability to the strategic management of a company with our integrated business simulation module.



Bring today's pressing sustainability challenges to life with immersive microsimulations that assess and develop the skills that matter most.

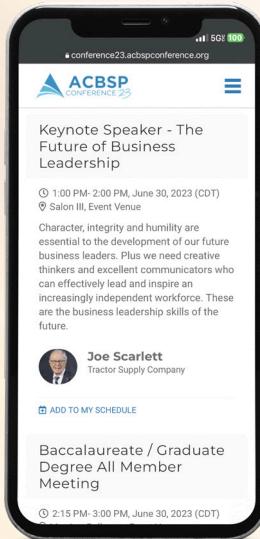
Follow the QR Code to Learn More or visit www.capsim.com/integrate-sustainability



CAPSIM



THE NEED TO KNOW INFO...



FIND EVEN MORE ONLINE

- View Full Session Descriptions
- Read Speaker Biographies
- Create a Personal Session Agenda

ACBSP.ORG/CONFERENCE

FIRST-TIME ATTENDEES

We are so glad you're here! Please join us for a special first time attendee orientation session on Thursday in Chicago Ballroom G/H from 2:00 PM – 2:45 PM where you will learn everything you need to get the most out of the conference and receive a special “First-time Attendee” ribbon, so others can join us in welcoming you.

WELCOME RECEPTION

Floors 5 & 7

Join us for a Reception in your honor! Mingle with your new friends at conference while you enjoy drinks, Hors D'oeuvres, and a special performance by Magician Mike O'Donnell from 5:30 PM - 7:00 PM.





REGISTRATION DESK

Floor 5

Get Conference SWAG and materials in a branded conference bag at the Registration Desk. ACBSP team members will be on-hand to assist with all of your needs.

- Wednesday 12:00 PM - 5:00 PM
- Thursday 7:00 AM - 5:00 PM
- Friday 7:00 AM - 5:00 PM
- Saturday 8:00 AM - 2:00 PM

ACCREDITATION

Halsted Foyer - Floor 4

Learn how your Accreditation will be honored and get a special ribbon for your name badge if your institution:

- Is in Candidacy for Accreditation
- Received Initial Accreditation in 2022-2023
- Reaffirmed Accreditation in 2022-2023

Speak directly with Board members who can respond to your questions about the status of your accreditation process. Schedule a One-on-One Accreditation Session on the 5th Floor.

AWARD RECIPIENTS

Teaching Excellence and **Best of Regions** Award Recipients will receive a welcome packet at the Registration Desk to learn how they will be honored.

CONFERENCE EVALUATION

A post-conference online survey will be sent via email. We appreciate your comments and time in completing this evaluation.





THE NEED TO KNOW INFO...

INTERNET ACCESS AT CONFERENCE

Free internet access is available on the conference floor. Please refrain from streaming video/audio, or other bandwidth-intensive activities while on the conference WiFi network. This network is only available on the conference floor.

NETWORK: [Marriott_Conference](#)

PASSWORD: [ACBSP23](#)

EXHIBITOR MARKETPLACE

Floors 5 & 7

Bring even more value to your institution. Our Sponsors and Exhibitors have the cutting-edge solutions you need to take the lead in education's future.

Exhibitor Marketplace Hours:

- Thursday 1:30 PM - 7:00 PM
- Friday 7:30 AM - 4:30 PM
- Saturday 8:00 AM - 2:45 PM

ACBSP STORE

5th Floor

Proudly display your ACBSP membership and take home a souvenir. Shop ACBSP merchandise beginning Thursday at 1:00 PM.

LAMINATED LUGGAGE TAGS

Turn your business card into a free laminated luggage tag that shows the ACBSP mission and vision statement. Simply drop your card off at the Lamination table and stop by the next day to pick it up. One-per-person, please.



RIBBONS

Ribbons that honor your valued role with ACBSP are available at the Ribbon Desk. Place them on your badge and show your involvement with ACBSP.

GET A COPY OF CONFERENCE PRESENTATIONS

Capsim Booth in the Exhibitor Marketplace

Get a free digital copy of conference presentations at the Capsim booth in the Exhibitor Marketplace while supplies last.

TEAM MEMBERS ON SITE

We are here to ensure the best possible conference experience for you. Please do not hesitate to contact us at any time.



Jeffrey Alderman



Dr. Steve Parscale



Mary Riley



Dr. Lucie Depoo



Diana Hallerud



Shelby Huff



Kelly Lorigan



Giles Rafol



Cari Hunziker



Gary Arnold Seevers



Angela Sawyer

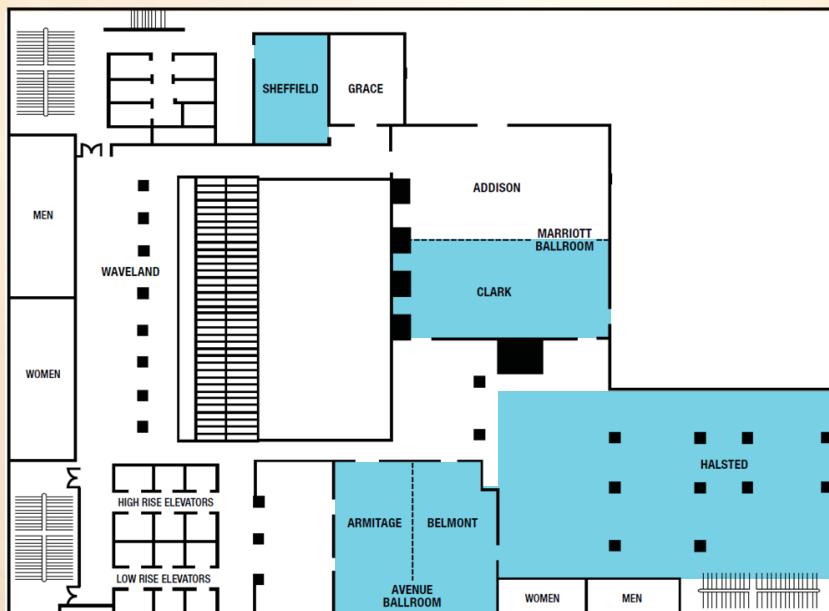




CONFERENCE FLOOR PLANS

Join us for a variety of sessions and experiences across floors 4, 5, and 7 of the Chicago Marriott Downtown Magnificent Mile Hotel

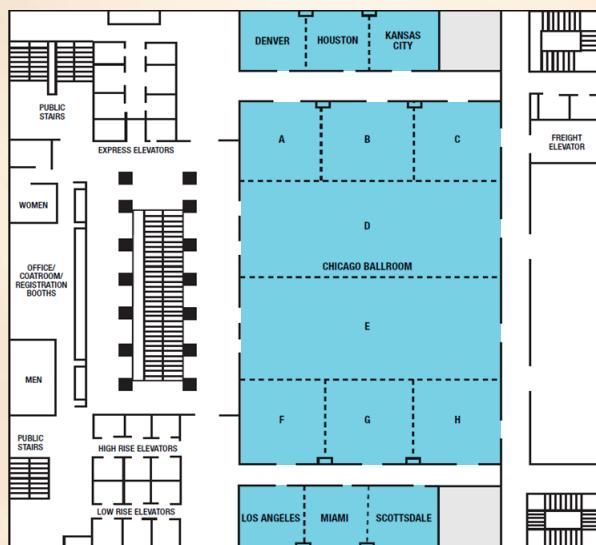
FLOOR 4



REGISTRATION ON FLOOR 5

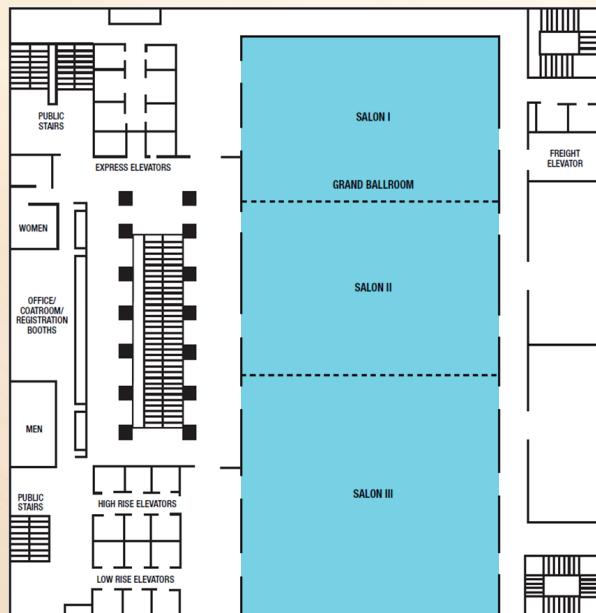


FLOOR 5



NO EVENTS ON FLOOR 6

FLOOR 7





Transnational Journal of Business

Get your work published in ACBSP's Scholarly Journal. We are accepting submissions for our upcoming issue, **"Be Extraordinary: Emerging Partnerships for Student Success"**.

LEARN MORE AT ACBSP.ORG/TJB



SHOW YOUR ACBSP SPIRIT!

These high-quality, stylish products let you wear your ACBSP accomplishments with pride. They are the perfect gear to wear when you're attending an ACBSP event or for letting your peers on campus know that you are part of an elite community pursuing excellence in education.

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PROFESSIONALS



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NEW MEMBER	REGIONAL CHAIR
CANDIDATE	REGION 1 MEMBER
NEWLY ACCREDITED	REGION 2 MEMBER
REAFFIRMED	REGION 3 MEMBER
ACCREDITED	REGION 4 MEMBER
AT CONFERENCE	REGION 5 MEMBER
PRESENTER	REGION 6 MEMBER
MODERATOR	REGION 7 MEMBER
FIRST-TIME CONFERENCE ATTENDEE	REGION 8 MEMBER
HABLO ESPAÑOL	REGION 9 MEMBER
AWARDS	REGION 10 MEMBER
TEACHING EXCELLENCE AWARD WINNER	REGION 11 MEMBER
BEST OF REGIONS PRESENTERS	



GET FREE RIBBONS you can attach to your name badge at our ribbon desk in the Capitol Ballroom Foyer. Celebrate all of the hard work that you've done and congratulate others for theirs.

— GOVERNANCE —

BOARD OF DIRECTORS

ACREDITATION GOVERNANCE BOARD

2 YEAR COMMISSIONER

4 YEAR COMMISSIONER

COMMITTEE CHAIR

— SPONSORS & EXHIBITORS —

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BRONZE SPONSOR

EXHIBITOR

— MISCELLANEOUS —

— ACCREDITATION EXPERTS —

PARTY ANIMAL

MENTOR

EVALUATOR

ACBSP BRAND AMBASSADOR

TROUBLE MAKER

PHOTOBOMBER

OLD TIMER

— STUDENT SOCIETIES —

MY RIBBON IS BETTER THAN YOURS

KAPPA BETA DELTA

DELTA MU DELTA

SIGMA BETA DELTA

I <3 NAME TAGS

— AND MANY MORE! —



Educational Travel & Experiences

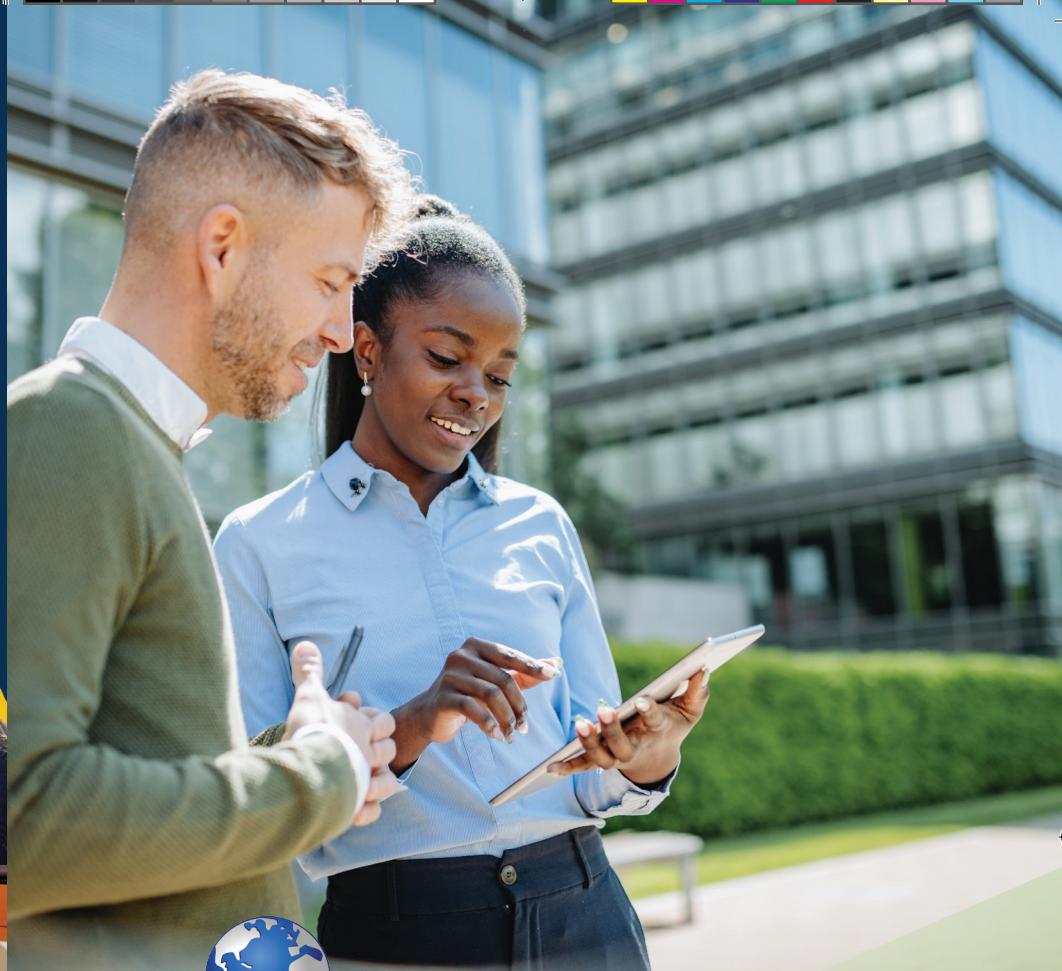
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business education



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learning and global business
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**Give your students *real* skills to
manage their firms' **societal impact**.**

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Marketplace-Simulation.com/ACBSP





ACBSP ACCREDITATION CLASS OF 2022-23

Join us in celebrating the ACBSP-Accredited Members who have accomplished incredible milestones of excellence this year!

INITIAL ACCREDITATION

BACCALAUREATE & GRADUATE

Baldwin Wallace University - Business and Separate Accounting	USA
CamEd Business School	Cambodia
George Brown College	Canada
Global Leadership University	Mongolia
Inter American University of Puerto Rico - Fajardo Campus	USA
Inter American University of Puerto Rico - Metro Campus	USA
KMU Akademie & Management AG/Middlesex University	Austria
Lauder Business School	Austria
LeTourneau University	USA
New England College	USA
Prince Sultan bin Abdulaziz University	Saudi Arabia
Swiss UMEF University of Applied Sciences Institute	Switzerland
Touro University Worldwide	USA
Universidad Autónoma de Baja California - Facultad de Ciencias Administrativas y Sociales - Ensenada	México
Universidad Autónoma de Baja California - Facultad de Ciencias Administrativas - Mexicali	México
Universidad Autónoma de Baja California, Facultad de Ciencias de la Ingeniería, Administrativas y Sociales - Tecate	México
Universidad Autónoma de Baja California, Facultad de Turismo y Mercadotecnia - Tijuana	México
Universidad de las Américas	Ecuador
Universidad El Bosque	Colombia
University of Fredericton	Canada
Walsh University	USA



REAFFIRMATION OF ACCREDITATION

ASSOCIATE

Butler County Community College	USA
Central New Mexico Community College	USA
Luzerne County Community College	USA
Manchester Community College	USA
North Central State College	USA
Southeast Community College	USA
Tri-County Technical College	USA
Trident Technical College	USA
University of South Carolina – Lancaster	USA

BACCALAUREATE & GRADUATE

Cameron University	USA
Cardinal Stritch University	USA
Harris-Stowe State University	USA
Holy Family University	USA
Hood College	USA
John Brown University	USA
Langston University	USA
Liberty University	USA
LIM College	USA
Lipscomb University	USA
Maryville University - Business and Separate Accounting	USA
Missouri Southern State University	USA
New Jersey City University	USA
Northwestern Oklahoma State University	USA
Park University, College of Management	USA
Peirce College - Business and Separate Accounting	USA
Pennsylvania College of Technology	USA
SCMS Cochin School of Business	India
South University	USA
Southern Oregon University	USA
Strayer University	USA
University of Finance and Economics (UFE)	Mongolia
University of Puerto Rico - Aguadilla - Business Administration	Puerto Rico
University of Puerto Rico - Aguadilla - Information Technology & Administrative Processes	Puerto Rico
University of Puerto Rico - Arecibo - Business Administration	Puerto Rico
University of Puerto Rico - Arecibo - Information Technology & Administrative Processes	Puerto Rico
University of Puerto Rico - Bayamon - Business Administration	Puerto Rico
University of Puerto Rico - Bayamon - Office Systems	Puerto Rico
University of Puerto Rico - Ponce Campus - Business Administration	USA
University of Puerto Rico - Ponce Campus - Office Systems	USA
Wiley College	USA





CONGRATULATIONS TO OUR AWARD RECIPIENTS

TEACHING EXCELLENCE AWARD

ASSOCIATE DEGREE

**Maria Coclin**

Community College of Rhode Island

**Laura de la Cruz**

Doña Ana Community College

**Liesa Kyer**

BridgeValley Community & Technical College

**Joe Welker**

College of Western Idaho

**Kimberly Young**

Greenville Technical College

**Otkur Kubra**

American College of the Middle East

**Cheryl Reindl-Johnson**

Sinclair Community College

**Navraj Brar**

Bow Valley College

**Janet Scott**

Southeast Community College

BACCALAUREATE/GRADUATE DEGREE

**Freda Hartman**

Norwich University

**Patrice Nybro**

American InterContinental University

**Azam Bejou**

West Virginia State University

**Shahira Abdalla**

The Higher Colleges of Technology

**Carrie Jaeger**

Thomas More University

**Lina Maria Echeverri Cañas**

Universidad Del Rosario

**Kelly Ottman**

The Milwaukee School of Engineering

**Smaraki Pattanayak**

ASBM University

**Karolina Schneider**

Lindenwood University

**Mokhtar Tabari**

University Canada West

**Jonna Myers**

Southwestern Oklahoma State University



ACBSP's Teaching Excellence and Best of Regions Award recipients represent the excellence that all our members can strive toward.

BEST OF REGIONS AWARD



James Loughran

Post University



David Gliddon

Colorado Technical University (CTU)



David Gurzick

Hood College



Bruce Stetar

Colorado Technical University (CTU)



Karen Braxton

University of West Alabama



Zdenek Linhart

Vysoká škola Ekonomie a Managementu



Yuhua (Jane) Hua

Millikin University



Carlos Franco Franco

Universidad del Rosario



Richard Gunter

Baker University



Nilson Herazo Padilla

Universidad del Rosario



Tara Brinkoetter

Baker University



Kenneth Paul Charman

Cam-Ed Business School



Daryl Green

Oklahoma Baptist University



Tara Immell

Kwantlen Polytechnic University



Tracy Dunn

Benedict College



Joanna Daley

Kwantlen Polytechnic University



Joe Adolf

Colorado Technical University (CTU)

CHAIR'S AWARD



Dr. Dewayne Thompson

Lee University



THANK YOU TO ALL OF OUR PRESENTERS

Aru Abuova

Alla Adams

Joe Adolf

Monica Affleck

Liliana Alvarado de Marsano

Janitza Ariza Salazar

Munkhzaya Batbaatar

Jeanne Bedell

Giovanna Bejjani

Rocky Belcher

Cheryl Boncuore

Karen Braxton

Tara Brinkoetter

Dennis Brode

Anne Browning

Renee Castrigano

Teresa Crosier

Jonna Daley

Ashley Dillard

Tracy Dunn

Randall Dupont

Amanda Evert

Gina Fantasia

Carlos Franco

Douglas Gilbert

Bill Gillett

David Gliddon

Earl Godfrey

Daryl Green

Jim Greene

Melissa Greene

Harold Griffin

Richard Gunter

David Gurzick

Nguyen Ha Thanh

Freida Hartman

Alisa Hunt

Tara Immell

Yuhan Jane Hua

Isabella Junqueria

Farzona Kadyrova

Lisa Kahle-Piasecki

Mrinalini Kale

Hamid Kazeroony

Katrina Kerr

Rajesh Khajuria

Sara Kiser

Katalin Kovacs

Eveline Lewis

Jeffrey Lineman



Zdenek Linhart

James Loughran

Trina Lynch Jackson

Jennifer Mack

John Mago

Lesley McCannell

Marla McMullen

Lara Miller

Jonna Myers

Anthony Negbenebor

Trần Ngọc Tuấn

Kenneth Paul Charman

Jaime Peters

Germain Pichop

Renee Porter

Cheryl Reindle Johnson

Joe Ricks

Bradly Roh

Bob Roller

Wanda Rutledge

Daniel Salgado Vera

Mary Sanders

George Sayegh

Karolina Schneider

Bruce Stetar

Jennifer Straub

Jeff Strom

Renee Surdick

James Tarr

Clarice Tate

Dewayne Thompson

Alyssa Trigueros

John Troutman

Jennifer Varney

Shatrella Washington-Hubbard

Wendy Ziems-Mueller

AND, TO THOSE ATTENDING

YOU TOO COULD PRESENT AT OUR ACBSP EVENTS

We believe that the world can benefit from your expertise. You have an opportunity to take the stage and share your wisdom with the leaders of Higher Education at any number of our exciting events

LEARN MORE AT ACBSP.ORG/PRESENT



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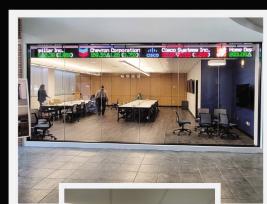
GAIN VALUABLE INSIGHTS INTO LEARNERS' ESSENTIAL SKILLS

- ✓ Perseverance
- ✓ Leadership
- ✓ Collaboration
- ✓ Responsibility
- ✓ Self-discipline
- ✓ Curiosity
- ✓ Even-temperedness
- ✓ Resiliency
- ✓ Creativity
- ✓ Sociability
- ✓ Organization
- ✓ Trust
- ✓ Abidance
- ✓ Artistic Appreciation

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marketplace-simulation.com

BRONZE

ETS

ets.org

Hanover

hanoverresearch.com

Riipen

riipen.com

Rise Display

risedisplay.com

Worldstrides

worldstrides.com

EXHIBITORS

Center for Research in Security Prices

crsp.org

ETS

ets.org

Global Academic Ventures

globalacademicventures.com

Interpretive Simulations

interpretive.com

KashHenry Inc.

kashhenry.com

MBTN Academy

mbtn.academy

MindEdge

mindedge.com

StockTrak, Inc.

stocktrak.com

Sunrise SESA Technologies Inc.

sunrisesesatech.com

Weave

weaveeducation.com



PROMOTE YOUR COMPANY WITH ACBSP

Achieve maximum visibility with decision makers in education who are actively seeking solutions to make their programs more effective.

Our exhibitor and sponsor opportunities place you in an ideal position with sponsored sessions, refreshment breaks, signage and much more.

Extend your exposure even further throughout the year as our publications and digital media keep your products top of mind for our members.

UPCOMING EVENTS

Women's Academic Leadership Summit
November 15-17, 2023 • New Orleans, Louisiana



ACBSP

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JUNE 27 - 30, 2024 • MIAMI, FL

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