GARY ARNOLD SEEVERS

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Adobe After Effects
Adobe Audition
HTML
CSS
JavaScript
Video Production
Video Editing

EDUCATION

Ozarks Technical College
2005 – 2007

CONTACT

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(417) 840-5455

PORTFOLIO

garyarnoldseevers.com

OVERVIEW

Multi-disciplinary Designer with 15+ years of experience spanning Fortune 500 corporations, startups, and nonprofit associations. Adept at translating ideas into engaging campaigns across print, web, and video, from hands-on design and coding to national digital strategy. Recognized for shaping brand experiences, streamlining creative processes, and producing impactful media that connects with audiences.

WORK EXPERIENCE

ACBSP .... 9/2018 - Present
Graphic Designer/Web Designer - Overland Park, KS
- Increased conversions by designing a dynamic online application
- Redesigned website to improve user experience and engagement
- Improved visual quality of magazines, scholarly journal, video content, event signage, flyers, and marketing materials

ARNOLD SEEVERS MEDIA .... **12/2017 - Present**
Owner & Operator - Overland Park, KS
- Launched business offering design servides for web, print and video
- Produced video for live events, presentations, and advertisements

BLOOOM INC. .... **11/2016 - 05/2018**
Digital Designer - Leawood, KS
- Increased conversions by using A/B tests to inform design updates.
- Enhanced efficiency by adding Sketch and InVision into workflow.
- Increased Engagement with video and motion graphics.

O'REILLY AUTO PARTS - CORPORATE HQ .... **07/2014 - 11/2016**
Digital Media Designer - Springfield, MO
- Conceived and produced a popular national pre-roll video campaign
- Unified company brand by creating a Digital Style Guide
- Improved user experience by employing best practices for landing pages, email, display and social campaigns

TRADERS PRINTING & DESIGN .... **07/2010 - 07/2014**
Graphic Designer & Web Developer - Springfield, MO
- Managed projects end-to-end: client consultations, design, and print
- Improved SEO and streamlined order process with custom solutions